

Holyoke Shopping Center

Holyoke, MA

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

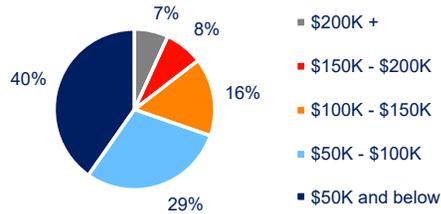
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	11,662	69,109	143,678	135,989
Total Daytime Population	15,295	74,266	170,299	168,674
Workplace Population	4,866	22,895	63,904	66,429
Average Household Income	\$88,054	\$84,310	\$92,102	\$88,052
Median Household Income	\$69,948	\$64,659	\$70,245	\$66,251
Total Households	4,686	29,142	59,902	57,538
Median Home Value	\$308,274	\$329,868	\$343,809	\$343,224
College (4+)	24.6%	23.8%	26.4%	26.0%
Total Consumer Spending/Capita (Weekly)	\$460	\$455	\$464	\$459
% of Households with Children	20.4%	23.8%	23.5%	23.7%

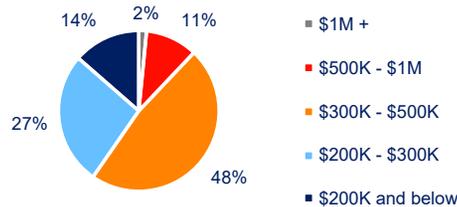
2030 Demographic Projections

Projected Population	11,444	67,758	140,828	133,358
Projected Annual Growth Rate	-0.4%	-0.4%	-0.4%	-0.4%
Projected Total Growth Rate (5-Yr)	-1.9%	-2.0%	-2.0%	-1.9%

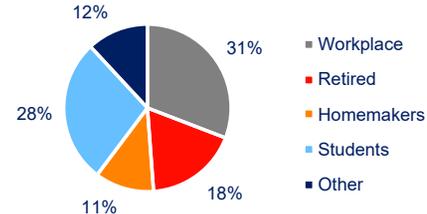
3-Mile Radius Section Detail



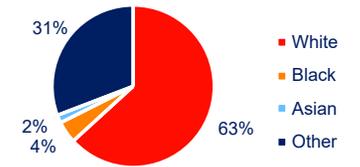
Household Income



Home Value



Daytime Population



Race
Hispanic Origin: 39.8%

